

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/165/RCVs & TUs/11-12/40

dt @ Chennai-6 the 11.08.2011.

Sub: Special Tariff Voucher for Rakshabandan and Independence day celebration under 2G & 3G prepaid mobile services in TN circle-reg.

Ref : C.O. No.26-18/2010-T&C-CM Circular No: 45/11-12 Date: 10.08.2011.

On the occasion of Rakshabandan and Independence day celebration, as a goodwill gesture, approval of the competent authority is hereby conveyed for the implementation of Special Tariff Voucher Rs36 through SMS, for 3days only from 13-08-11 to 15-08-11, under 2G & 3G prepaid mobile services in Tamilnadu Circle.

The details are given below:-

Particulars	Voice STV thru SMS only
STV price in Rs.	32.64
S.Tax @ 10.30% in Rs.	3.36
MRP inclusive of S.Tax in Rs.	36
Free usage value in Rs.	Nil
Local voice calls to any BSNL number within Tamilnadu including Chennai numbers.	Unlimited Free
Availability of the offer	From 00.01hrs of 13-08-11 to 24.00 hrs of 15-08-11

- The above offer is open for 3 days only from 00.01hrs of 13-08-11 to 24.00 hrs of 15-08-11 and implemented w.e.f. 13-08-11
- The offer is to be availed by sending SMS to 53733 as “VOICE36” between 13-08-11 to 15-08-11 only.
- Rs32.64 will be deducted from the account of the customer for availing this offer.
- The video calls are not free and are chargeable as per the parent plan
- The customers may please advised that any other voice STV in use, will be nullified on use of this voice STV36

(K.R. Aravindavalli)

AGM(Marketing-CM)

TN circle

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN, Trichy , - for necessary action please

DGM/DE Commercial Coimbatore - For information & necessary action pl

Heads of SSAs, -- for kind information and necessary action please

DGM (Sales) & Roll out Manager, Project Vijay, Chennai-6 –For information and informing Sales

Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”